

MSIL: CSL: NSE&BSE: 2019

3rd September 2019

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure –“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover
Vice President &
Company Secretary

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

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PRESS RELEASE

Maruti Suzuki UV's are segment leaders with over 1 million sales

*Ertiga, Vitara Brezza and S-Cross strengthen Company's market share at 25.46%
Latest XL6 will strike a chord with today's customer who seeks Comfort and Style*



New Delhi, September 3, 2019: Maruti Suzuki India has emerged a leader by achieving milestone of one million Utility Vehicles cumulative sales. Backed by the success of Vitara Brezza, Ertiga and S-Cross, Maruti Suzuki's stance in utility vehicles has further bolstered this category. The Company has recently launched all-new premium MPV - XL6.

Maruti Suzuki has topped the chart of utility vehicle sales, by registering a market share of 25.46% during first four months of FY 2019-20. The company has redefined the utility vehicle segment in India with distinctive offerings for the customers. Maruti Suzuki's UV range of Vitara Brezza, S-Cross and Ertiga revolve around best of design, technology and experience. The latest addition to Maruti Suzuki's portfolio -- XL6 -- strikes a perfect balance of style, space, comfort, performance and safety.

Speaking on the accomplishment, **Mr. Shashank Srivastava, Executive Director (Marketing & Sales), Maruti Suzuki India**, said, *"We thank our valued customers for their belief and support. In recent years the company has strategically widened its utility vehicle portfolio matching customer demands. The UV segment is growing fast and we bring out products that match and compliment customer's demand. Our offerings in the utility vehicle segment - Vitara Brezza, S-Cross and Ertiga, are aimed to tap the dynamic needs of our consumers. The recently launched XL6 reflects aspirations of urban individuals. We will continue to boost our relationship with customers by focusing to create products for them that are best in-class in quality, features and technology."*

Maruti Suzuki's offering in the utility vehicle segment focuses on design, innovation and experience. India's highest selling compact SUV, **Vitara Brezza** has dominated the segment with its stylish looks and powerful DDiS 200 engine. Maruti Suzuki's Next Gen **Ertiga** enjoys a high demand amongst its consumers. The car's stylish look, spacious interior, powerful 1.5L petrol and diesel engines and advanced technology like smart hybrid, automatic transmission has made it the highest selling MPV.

Maruti Suzuki **S-Cross** offers premium design and an aggressive stance to the consumers. Its sophisticated interiors and indulgent features relish high equity amongst customers. **S-Cross** is a perfect offering for driving within the city and exploring the rugged terrains. The DDiS Smart Hybrid diesel engine paired with integrated starter generator (ISG) improves the fuel efficiency by supplementing the engine's power and enables better acceleration along with overall performance. The recently launched, **XL6** combines the best of design, comfort, luxury, safety and class leading features. Together they continue to rule the roads and hearts of our customers.

S-Cross and newly launched XL6 are sold from Maruti Suzuki's premium retail channel NEXA whereas Vitara Brezza and Ertiga are available at the Maruti Suzuki ARENA channel.